



Location: Remote

Status: Deputy Communications Director

Climate Jobs National Resource Center (CJNRC) is hiring a Deputy Communications Director with five years to seven years of communications experience.

The Deputy Communications Director will help chart the course of, and manage the implementation of, communications and narrative strategy for CJNRC and the organization's national campaigns. The Deputy Communications Director will also coordinate campaign communications support for CJNRC's network of state-based climate jobs coalitions, developing long-term goals and strategies to elevate the coalitions' profiles and pro-worker climate agendas. Working closely with the Communications Director, the Deputy Communications Director will engage in strategic communications planning, drive national press outreach and media cultivation, identify rapid response opportunities, and assist in managing daily press operations.

The ideal candidate is skillful at developing communications and narrative strategy for social justice organizations and campaigns, well-versed in press strategy with a proven track record of pitching national reporters, and is deeply committed to the labor movement.

About Climate Jobs National Resource Center

The Climate Jobs National Resource Center (CJNRC) is a labor-led organization that works to combat climate change and reverse inequality. CJNRC supports a network of union-led, state-based climate jobs coalitions in a growing number of states. The coalitions we support have succeeded in winning the nation's strongest labor and equity standards for climate investments, built campaigns to harness public funds to invest in carbon-free and healthy schools, and trained hundreds of union members on the science of climate change.

Responsibilities:

The Deputy Communications Director will report to and work closely with the Communications Director to:

- Develop CJNRC's long-term communications vision and strategy;
- Coordinate closely with the staff and leaders of a growing network of state-based, union-led coalitions to develop and implement campaign

communications strategies and tactics for a range of advocacy, legislative, and organizing campaigns;

- Develop and execute communications resources, guidelines, and trainings for staff and coalitions;
- Identify rapid response opportunities and assist in managing CJNRC's daily press operations, ensuring content gets out in a timely fashion without error;
- Identify national press opportunities and pitch stories;
- Edit and/or draft press releases, statements, and op-eds for CJNRC and coalitions as needed;
- Build relationships with top national reporters, producers, correspondents and editors;
- Develop and manage CJNRC's brand toolkit, style guidelines, and resources for organization-wide use to unify the organization's external identity, positioning, and voice;
- Develop branded templates and related visual components in collaboration with CJNRC staff and the Communications Department;
- Help manage staff, outside media, design, and communications consultants; and
- Other duties and projects as assigned.

Qualifications

We seek someone with:

- 5-7 years of communications experience, preferably in the labor movement, including experience as a manager or in a lead capacity;
- A deep understanding of the political landscape of the labor and climate movements and a strong commitment to the issues CJNRC works on;
- The ability to thrive in a newsroom-like environment, juggling a lot of projects at once;
- Excellent verbal and written communication skills, including the ability to write and edit quickly and accurately on deadline;
- Superb attention to detail;
- Demonstrated ability to work effectively in politically sensitive and high-pressure environments, and to respond quickly to changing circumstances (internally and externally);
- Strong organizational and management skills, including the ability to motivate a team;
- A thorough understanding of social media and how it is used to promote programs, campaigns and an organization's goals;
- Willingness to travel when it is safe to do so; and
- Willingness to work remotely.

Working conditions: This is a full-time remote position. Long hours will be required on occasion. When conditions are amenable, the position will require travel. CJNRC will follow public health guidance related to the COVID-19 pandemic.

Compensation: The salary range for the position \$98-,000-\$105,000, depending upon the candidate's experience. CJNRC also offers an excellent benefits package that includes employer-paid medical and dental plans for full-time staff and their qualified dependents.

To Apply: Send a cover letter, resume, a writing sample and a strategic communications plan that you created and implemented to Sophia Reuss, communications director, info@cjnrc.org. Make sure to include "Deputy Communications Director" in the subject line.

CJNRC is committed to equal opportunity, and encourages applicants of all ages, races, sexual orientations, genders, national origins, ethnicities, religions, and veteran status. We encourage people from diverse backgrounds and experiences related to our core organizational values and objectives to apply.