



August 5th, 2022

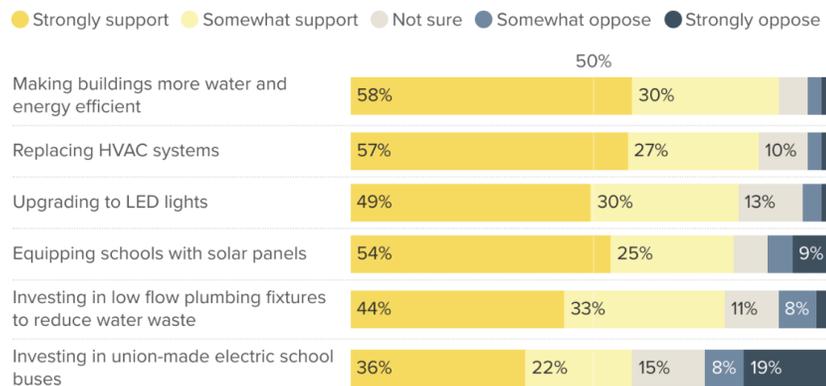
TO: Stephanie Corte and Bo Delp, Texas Climate Jobs Action
FROM: Julia Slisz, Embold Research
RE: Voters support action on climate change in Austin ISD schools

Key Findings

On behalf of Texas Climate Jobs Action, Embold Research surveyed 973 registered voters in Austin ISD to uncover opinions on climate change, education, and how union jobs can address climate change in Austin ISD schools.

- 77% of voters in Austin ISD believe climate change is at least a somewhat serious problem. A smaller, but substantial, 61% majority are at least somewhat concerned about the effects of climate change impacting Austin ISD schools.
Voters overwhelmingly support initiatives to make Austin ISD schools more environmentally friendly. This includes 88% support for making buildings more water and energy efficient, 80% support for upgrading to LED lights, 79% support for equipping schools with solar panels, and 77% support for investing in low flow plumbing fixtures. Fewer, but still a majority support investing in union-made electric school buses, including 76% of self-identified Democrats.

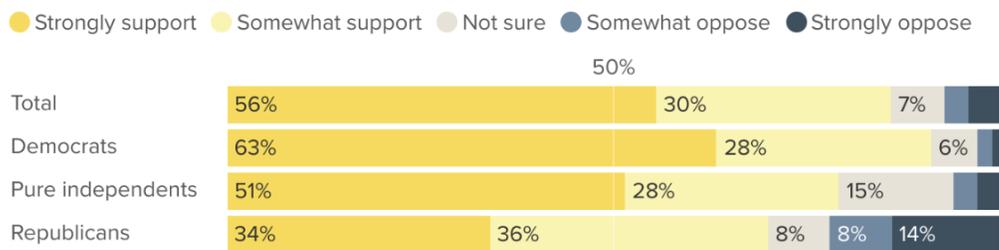
Do you support or oppose the following initiatives to make Austin ISD schools more environmentally friendly?



1 On behalf of Texas Climate Jobs Action, Embold Research surveyed 973 registered voters in Austin ISD from July 22-28, 2022. Respondents were recruited via dynamic online sampling to attain a sample reflective of the population. Post-stratification weighting was performed on age, gender, race/ethnicity, education, and 2020 presidential vote. Weighting parameters were based on voterfile data. The modeled margin of error is 3.8%.

- **Labor unions are +30 points net favorable among voters.** The margins are even larger for people of color; Hispanic and Black voters are +36 points and +44 points net favorable towards labor unions, respectively.
- **76% of voters support introducing climate curriculum** to Austin ISD schools at all levels, K-12. A 62% majority strongly support this measure.
- **85% of respondents support initiatives that create career pathways in the construction industry** for students at Austin ISD schools, including a 70% majority of self-identified Republicans.

Do you support or oppose initiatives that create career pathways in the construction industry through Department of Labor registered apprenticeship training for students at Austin ISD schools?



- **Half (49%) of voters say it is important that construction workers are union workers** when it comes to initiatives to make Austin ISD schools more environmentally friendly. By more than a two-to-one margin, Hispanic voters find this important (61% important, 28% not important). By about a three-to-one margin, self-identified Democrats find this important (64% important, 22% not important).
- **89% of respondents agree that making sure school district employees and construction workers on school projects have a living wage, health care, and adequate retirement** is the right thing to do, even if it costs the district slightly more.